**System Actors:**

1. Client
2. Merchant
3. Master

**System Modules**

1. **Landing** 
   1. **Change country**
      1. Default country isthe country which he`s logging or navigating from.
      2. List of countriesuser can select another county from**.**
   2. **Welcome message** 
      1. Welcome message appear for each country as configured from back end (welcome + paragraph).
   3. **Filter by category**
      1. Expos will be retrieved according to the category.
   4. **Expo and booths** 
      1. Show merchant stores section image.
      2. Store badges (verified, flag, has factory, been visited).
2. **Store view**
   1. Store data
   2. Featured items
   3. Galleries (View each gallery items list (name, image).
3. **Item view**
   * 1. View item data (name, image, rate, description, price, price before sale).
     2. View item similar products.
4. **Search view**
   * 1. Should be accessible from each inner page (any page except landing).
     2. 4 filtrations criteria (keyword, country, expo, store) one textbox and 3 drop down lists.
     3. Search result in (expos, stores, items).
5. **Login view**
   * 1. Should be accessible from each inner page (any page except landing).
     2. Login every registered user on the system (master, merchant, normal user) with Email and Password.
6. **Register view**
   * 1. Register for normal user with (Display Name, Email, and Password).

**General Features:**

1. API Based
2. Responsive design for desktop.
3. Very and high compatibility
4. Optimistic UI

**Technologies and arch.**

* Database
  + Mongo dB
* Data management layer
  + Mongoose
* Backend
  + Node.js
  + Express.JS
* Front end
  + HTML5, CSS3, Bootstrap and JQuery
  + Angular js.
  + Ejs.